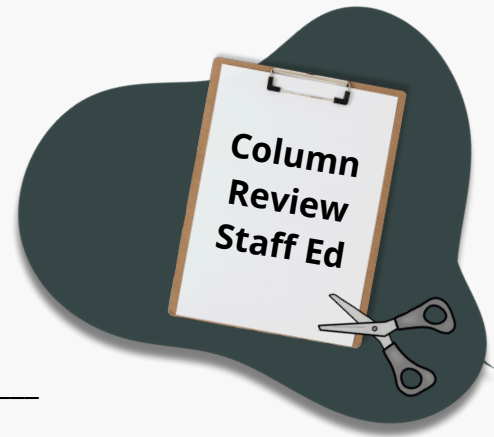




Editorial Writing



→ TYPES OF EDITORIALS ←

Name: _____ . Type of Editorial _____

Directions: Read through the sample articles for your type of editorial article (column, review, or staff editorial). Using your sample articles, your group will create a poster that includes the following:

01

1. A visual metaphor that explains the purpose of this type of editorial.

02

2. Two examples of Editorial Position statements (actually write the 1-2 sentences that identify the position of the reporter).

03

3. Cite examples of persuasive language used throughout the articles and place somewhere on the poster.

04

4. Identify an example of a fallacy of logic used to support the reporter's position.

05

5. Count the average number of logical and supported facts and support (this could include quotes from primary and secondary sources) included in each article (indicate the average number on poster).

06

6. Identify the news peg for each of the articles in this genre (this may be 1-3 word statements).

07

7. Place 1-2 persuasive quotes from the reporter on your poster.