

NAME: _____

Ad Phrases Quiz

Directions: See how media savvy you are! Fill in as many popular ad slogans as you can.

You're in Good Hands _____
Think Small _____
Think Outside the Bun _____
I'm lovin' it. _____
Maybe she's born with it. Maybe it's _____
Save money. Live better _____
_____, eat fresh!
Innovation. _____
Better ingredients, better pizza _____.
Save big money at _____.
Like a good neighbor, _____ is there.
Just do it. _____
The snack that smiles back. _____
One day, one night, Saturday's alright. Get your degree, set yourself free
_____.
The happiest place on earth _____
Have it your way _____
Life is good, stay awake for it _____
It's the cows. _____
Betcha can't eat just one. _____
Easy, breezy, beautiful _____
Finger lickin' good. _____
Snap, crackle, pop _____
Melts in your mouth, not in your hands _____
Can you hear me now? _____
Expect more, pay less _____
Every kiss begins with _____
588-23 hundred... _____
Imagination at work _____
Built tough, _____ tough
You have a friend in the diamond business _____

NAME: _____

Ad Phrases Quiz

Directions: See how media savvy you are! Fill in as many popular ad slogans as you can.

List the top 5 slogans that come to mind:

1.

2.

3.

4.

5.

List the top 5 product and/or company symbols that come to mind:

1.

2.

3.

4.

5.