

Name: \_\_\_\_\_

## Hot topics:

- Understanding that every editorial/review purpose is to:  
To explain; To evaluate; To persuade
- Knowing every editorial/review will contain the 3 C's:
  1. Controversial: The topic ought to lend itself easily to different points of view. To take a stand implies that other reasonable stands are possible.
  2. Contextual: The topic should have relevance to the school, or at least to young people at the school. Why is this topic important now as opposed to a year ago?
  3. Confined: The topic must be narrowed down. Violence is too big of an angle, but a compelling editorial could be written about an incident involving violence.

Directions: Then you begin generating ideas for one of the two following articles: editorial or review. Generate as many issues and ideas that support the above purpose and Cs, as well as allow you to express your opinion on a current issue with a news peg (within past 6 months).

**Issue-person-based Column (rotating), Point-Counter-Point:** Columns reflect the views of the columnists—not necessarily the views of the Editorial board. They are usually observant in content, interesting, serious, and gutsy. Includes multiple examples and references to secondary source information (primary if relevant).

**Review of book, movie, TV, CD, music, band, internet, etc.:** The primary purpose of a review is to critically evaluate a work (book, music, art, video game, etc.). This contains factual information based on opinion. Review does not give away too much, nor does it defame/slander what is being reviewed.